

# WHAT DOES Bleakley Financial Group, LLC ("Bleakley") DO WITH YOUR PERSONAL INFORMATION?

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

## What?

The types of personal information we collect and share depends on the product or service you have with us. This information can include:

Social Security Number
 Income
 Assets
 Investment Experience
 Account Transactions
 Investment Objectives

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information, the reasons Bleakley chooses to share and whether you can limit this sharing.

Reasons we can share your personal information	Does Bleakley share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes – to offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	We Don't Share
For our affiliates' everyday business purposes – information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes – information about your creditworthiness	NO	We Don't Share
For our affiliates to market to you	NO	We Don't Share
For nonaffiliates to market to you	NO	We Don't Share

**Questions?** 

Call 1 (973) 575-4180 or go to compliance@bleakley.com

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Who we are		
Who is providing this notice?	Bleakley Financial Group, LLC ("Bleakley"), a registered investment adviser, and its affiliate listed below.	
What we do		
How does Bleakley protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We maintain safeguards that comply with federal standards to protect nonpublic personal information of our customers, including procedures to assure appropriate access to, and use of, information about our customers.	
How does Bleakley collect my personal information?	We collect your personal information, for example, when you	
	<ul> <li>Seek advice about or Enter into an investment advisory your investments contract</li> <li>Show your driver's or Give us your contact information license</li> <li>Tell us about your investment or retirement portfolio</li> <li>We also collect your personal information from other companies</li> <li>OR We also collect your personal information from others, such as</li> </ul>	
Why can't I limit all sharing?	<ul> <li>credit bureaus, affiliates, or other companies.</li> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes-information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>	
Definitions		

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Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.  Bleakley's affiliate is Bleakley, Schwartz, Cooney & Finney,  LLC ("BSCF"), an insurance agency.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  Bleakley's nonaffiliates include a Bleakley Advisor's new advisory firm, custodians, third-party investment managers,  Turnkey Asset Management Providers ("TAMPs") and other broker-dealers.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	Bleakley does not jointly market with nonaffiliates.

#### Other important information

Should your Bleakley Advisor terminate the relationship with Bleakley and move to another investment advisory firm, retire or sell the Advisor's practice, Bleakley and/or the Bleakley Advisor may disclose your personal information to the new firm and/or investment advisor representative. If you do not want Bleakley and/or your Bleakley Advisor to provide this information to the new firm and/or investment advisor representative, call 973-575-4180 or email <a href="Leslie.Green@bleakley.com">Leslie.Green@bleakley.com</a> to opt out. You may withdraw (or reinstate) such consent at any time. **State Laws**: We will automatically limit sharing of your information in accordance with applicable state law.